



Seaside Resort

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Sponsors

Reach an expected event audience of 300 guests, 200 school families and their friends from the five Grosse Pointe communities and beyond, 1,400 families from the parish community, and over 1,000 alumni and supporters of Our Lady Star of the Sea School

All Sponsors Receive

Acknowledgement in all pre-Auction media releases
Sponsorship acknowledged in printed marketing materials, Catalog, Invitation Packet, and in the Parish Bulletin
Displayed recognition of Sponsorship at the event and on school property for the month preceding the event
Logo display on the web-based Auction bidding site viewed by all bidders in attendance and offsite bidders
Weblink to the sponsoring company's website on the auction website and on social media
Invitation to the exclusive VIP Reception

OUR LADY STAR OF THE SEA - Auction 2022
Office: 313.423.9104 Mobile: 586.873.8087
www.OLSOS-Auction.org

In addition to the Sponsorship Benefits which all Sponsors receive
(detailed on reverse side), the level-specific Benefits are detailed below.

Five-Star Sponsor - \$7,500

Full-page color advertisement on outside back catalog cover
Title sponsor acknowledgement on the event invitation
Post-event email and text blast with sponsor's message
Opportunity to address event guests prior to Live Auction
Reserved Premiere table in the Live Auction room
Eight Event tickets

Cabanae Sponsor - \$5,000

Full-page color advertisement on inside front or inside back cover
Post-event email and text blast with sponsor's message
Reserved Premiere table in the Live Auction room
Four Event tickets

Activities Sponsor - \$5,000

Company's Name printed on raffle tickets, raffle banner, and
all raffle marketing materials
Inclusion of Raffle Sponsorship on Raffle Page in Catalog
Full-page color advertisement
Reserved Premiere table in the Live Auction room
Four Event tickets

Hospitality Sponsor - \$3,500

Company's Logo imprinted on the cocktail napkins and displayed on
signs at all bar locations
Naming of the specialty cocktail to be served upon guest arrival
Full-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Souvenir Sponsor - \$3,500

Company's Logo printed on gift bags to be distributed to all Event
attendees upon arrival
Full-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Concierge Sponsor - \$3,500

Company's Logo printed on the Live Auction bid paddles
distributed to all attendees
Full-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Itinerary Sponsor - \$2,500

Acknowledgment of Company's Sponsorship printed on the Invitation
Half-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Room Service Sponsor - \$2,500

Company's Logo displayed and acknowledged at Dessert Station
Half-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Turn-Down Service Sponsor - \$2,500

Company's Logo displayed and acknowledged at After-Glow
Half-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Valet Sponsor - \$2,500

Acknowledgement of sponsorship placed inside each vehicle at the
event and displayed at the Valet station
Half-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction

Poolside Sponsor - \$1,500

Half-page color advertisement
Two Event tickets and Reserved Preferred Seating for the Live Auction